Logo and visual identity

Deliverable 9.1
## RECEIPT project information

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<th>Remote Climate Effects and their Impact on European sustainability, Policy and Trade</th>
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## Deliverable information

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<td>A coherent and recognisable visual identity and brand for the RECEIPT project have been developed.</td>
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<tr>
<td>Author (s)</td>
<td>Katrien Witpas, Ekaterina Mandova, Laura Dixon, Mimosa Viljanen</td>
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1. Visual identity and creative branding

1.1. Brand identity and logo

A recognisable visual identity and brand have been developed for the project ensuring its suitability for both the project and commercial phases.

The logo has therefore been designed for the new name given to the project – “RECEIPT”

The name and the soft font style used have been selected to reflect the solution-oriented nature of the project. The logo can be used with and without the slogan and with the current colours or as black/white against a non-white background.

Different versions of the logo are available to be used on different backgrounds. The logo versions have also been shared with the project partners via the internal project management system Slack.

The layout and colours associated with this identity have been applied to the website and all subsequent communication materials, including the flyer, poster, as well as report and presentation templates.

1.2. Graphic charter

A comprehensive graphic charter has been developed and shared with the project partners in order to explain and ensure the appropriate utilisation of the logo and the visual identity more generally.

The RECEIPT graphic charter provides information on the correct use of the project logo, fonts, colours, sectoral icons, and provides an indication of the type of images to be used in communicating about the project.

The graphic charter can be found in Annex 1.
1.3. Templates

To ensure the visibility of RECEIPT in events and conferences as well as a consistent branding of the project, the following templates have been developed and shared with the partners:

- A template A4
- A reporting template
- A template for documenting minutes
- A PPT presentation template

The templates can be found in Annex 1.
Here, you can put a title, which for scientific publications and H2020 deliverables are generally long

This is where the subtitle goes. We know that this can also be very long.
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Versioning and contribution history

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Table of Contents

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Heading level 2 2
Heading level 3 3
Heading level 1 4
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Heading level 3 6
Table of figures.
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Index entries.
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Glossary
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Executive summary
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1. First heading

1.1. Second heading

In an interconnected world, Europe’s economy will be increasingly affected by climate change impacts that occur beyond its border. The movement of goods and services, people and capital occurs at ever increasing rates and volumes. This complex network reveals Europe’s globalized climate exposure, vulnerability and risk structure, through which both gradual and sudden impacts of climatic features at any location on the world (hurricanes, droughts, melting ice sheets) propagate, ultimately impacting Europe’s socio-economic welfare. Public awareness of Europe’s sensitivity to global climate impacts is steadily growing.

In order to provide relevant and quantitative information on the European risks from remote global climatic features, RECEIPT will develop and implement a novel stakeholder driven storytelling concept that maps representative connections between European socio-economic activities and remote climatic hazards.

1.1.1. Third heading

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**Montserrat**
Web and design

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**Century Gothic**
Word and PowerPoint

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RECEIPT has received funding from the European Union’s Horizon 2020 Research and Innovation Programme under Grant agreement No. 820712
Social media post templates

An interesting slogan that fits with the topic we are posting about!

This type of images will be used to make RECEIPT messages stand out on social media. Images, text and colour effects are adaptable.