

Logo and visual identity

Deliverable 9.1

RECEIPT project information	
Project full title	Remote Climate Effects and their Impact on European sustainability, Policy and Trade
Project acronym	RECEIPT
Grant agreement number	820712
Start date and duration	01/09/2019, 48 months
Website	www.climatestorylines.eu

Deliverable information	
Work package number	WP 9
Work package title	Communication and visualisation
Deliverable number	D9.1
Deliverable title	Logo and visualisation
Description	A coherent and recognisable visual identity and brand for the RECEIPT project have been developed.
Lead beneficiary	Arctik
Author (s)	Katrien Witpas, Ekaterina Mandova, Laura Dixon, Mimosa Viljanen
Contributor (s)	
Revision number	
Revision date	

Dissemination level of the document

<input checked="" type="checkbox"/>	PU	Public
<input type="checkbox"/>	PP	Restricted to other programme participants
<input type="checkbox"/>	RE	Restricted to a group specified by the consortium
<input type="checkbox"/>	CO	Confidential, only for members of the consortium

Versioning and contribution history			
Revision	Date	Modification	Author
v. 02			
v. 03			
v. 04			
v. 05			

Approvals			
	Name	Organisation	Date
Project Manager	Dana Stuparu	Deltares	30/10/2019
WP Leaders			

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1. Visual identity and creative branding

1.1. Brand identity and logo

A recognisable visual identity and brand have been developed for the project ensuring its suitability for both the project and commercial phases.

The logo has therefore been designed for the new name given to the project – “RECEIPT”

The name and the soft font style used have been selected to reflect the solution-oriented nature of the project. The logo can be used with and without the slogan and with the current colours or as black/white against a non-white background.

Different versions of the logo are available to be used on different backgrounds. The logo versions have also been shared with the project partners via the internal project management system Slack.

The layout and colours associated with this identity have been applied to the website and all subsequent communication materials, including the flyer, poster, as well as report and presentation templates.



1.2. Graphic charter

A comprehensive graphic charter has been developed and shared with the project partners in order to explain and ensure the appropriate utilisation of the logo and the visual identity more generally.

The RECEIPT graphic charter provides information on the correct use of the project logo, fonts, colours, sectoral icons, and provides an indication of the type of images to be used in communicating about the project.

The graphic charter can be found in Annex 1.

1.3. Templates

To ensure the visibility of RECEIPT in events and conferences as well as a consistent branding of the project, the following templates have been developed and shared with the partners:

- A template A4
- A reporting template
- A template for documenting minutes
- A PPT presentation template

The templates can be found in Annex 1.

Here, you can put a
title, which for
scientific publications
and H2020
deliverables are
generally long

This is where the subtitle goes. We
know that this can also be very long.

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Coordinator			
WP Leaders			

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Table of figures.

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Index entries.

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Glossary

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Executive summary

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1. First heading

1.1. Second heading

In an interconnected world, Europe's economy will be increasingly affected by climate change impacts that occur beyond its border. The movement of goods and services, people and capital occurs at ever increasing rates and volumes. This complex network reveals Europe's globalized climate exposure, vulnerability and risk structure, through which both gradual and sudden impacts of climatic features at any location on the world (hurricanes, droughts, melting ice sheets) propagate, ultimately impacting Europe's socio-economic welfare. Public awareness of Europe's sensitivity to global climate impacts is steadily growing.

In order to provide relevant and quantitative information on the European risks from remote global climatic features, RECEIPT will develop and implement a novel stakeholder driven storytelling concept that maps representative connections between European socio-economic activities and remote climatic hazards.

1.1.1. Third heading

In an interconnected world, Europe's economy will be increasingly affected by climate change impacts that occur beyond its border. The movement of goods and services, people and capital occurs at ever increasing rates and volumes. This complex network reveals Europe's globalized climate exposure, vulnerability and risk structure, through which both gradual and sudden impacts of climatic features at any location on the world (hurricanes, droughts, melting ice sheets) propagate, ultimately impacting Europe's socio-economic welfare. Public awareness of Europe's sensitivity to global climate impacts is steadily growing.

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1.3. Third heading

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Receipt



Meeting title

Minutes

Date-Month-Year

Meeting date:

Venue:

Attendees:

Minutes date:

Made by:

Number of pages

Actions:

Attachments:

1. First heading

1.1. Second heading

In an interconnected world, Europe's economy will be increasingly affected by climate change impacts that occur beyond its border. The movement of goods and services, people and capital occurs at ever increasing rates and volumes. This complex network reveals Europe's globalized climate exposure, vulnerability and risk structure, through which both gradual and sudden impacts of climatic features at any location on the world (hurricanes, droughts, melting ice sheets) propagate, ultimately impacting Europe's socio-economic welfare. Public awareness of Europe's sensitivity to global climate impacts is steadily growing.

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1.2.1.Third heading

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Receipt

Graphic charter



RECEIPT has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No. 820712

Logo

Receipt

Receipt

Font

Montserrat

Web and design

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,?€&%+*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,?€&%+*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
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0123456789.,?€&%+*

Century Gothic

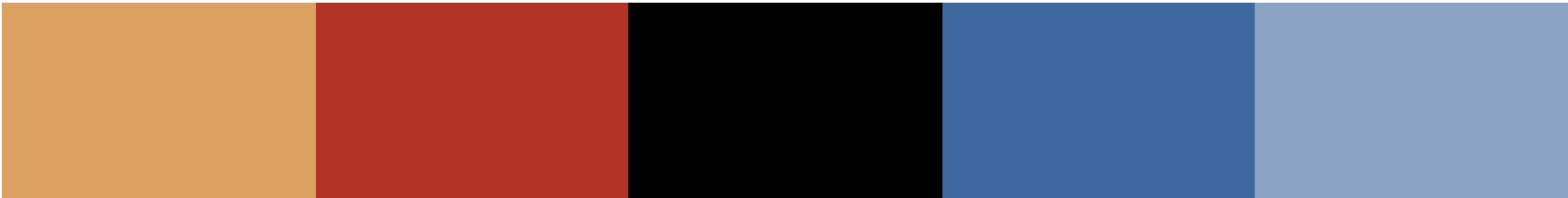
Word and PowerPoint

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,?€&%+*

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,?€&%+*

Colours

Logo



#E0A661

CMYK: 2/41/69/0
RGB: 224/166/97

#B73224

CMYK: 10/92/95/1
RGB: 183/50/36

#000000

CMYK: 91/79/62/57
RGB: 0/0/0

#3C69A2

CMYK: 89/53/11/1
RGB: 60/105/162

#8FA9CA

CMYK: 53/24/10/0
RGB: 143/169/202

Sequential



#122B43

CMYK: 100/80/44/48
RGB: 32/46/69



#29478B

CMYK: 100/77/12/1
RGB: 41/71/139



#3C69A2

CMYK: 89/53/11/1
RGB: 60/105/162



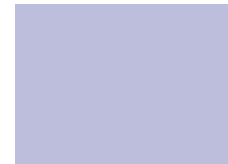
#5088C0

CMYK: 80/34/5/0
RGB: 80/136/192



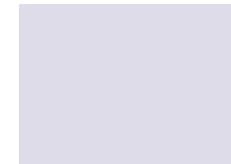
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RGB: 143/169/202



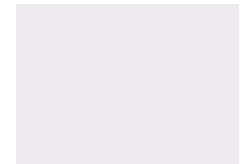
#C1C3E0

CMYK: 28/22/2/0
RGB: 193/195/224



#E3E1ED

CMYK: 12/11/3/0
RGB: 227/225/237



#F3EFF5

CMYK: 4/7/2/0
RGB: 243/239/245



#4D1621

CMYK: 38/99/68/62
RGB: 77/22/33



#811C2D

CMYK: 26/199/76/26
RGB: 239/28/45



#B73224

CMYK: 40/92/95/1
RGB: 183/50/36



#D07150

CMYK: 2/66/70/0
RGB: 208/113/80



#E0A661

CMYK: 2/41/69/0
RGB: 224/166/97



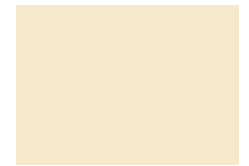
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RGB: 233/201/110



#F8E4A5

CMYK: 0/11/44/0
RGB: 248/228/165



#FAEED1

CMYK: 0/7/22/0
RGB: 250/238/209

Qualitative



#3C69A2

CMYK: 89/53/11/1
RGB: 60/105/162



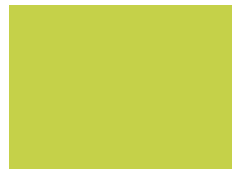
#8FA9CA

CMYK: 53/24/10/0
RGB: 143/169/202



#3E6B1C

CMYK: 88/30/100/23
RGB: 62/107/28



#CAD649

CMYK: 31/0/87/0
RGB: 202/214/73



#F9E800

CMYK: 4/1/99/0
RGB: 249/232/0



#E0A661

CMYK: 2/41/60/0
RGB: 224/166/97



#B73224

CMYK: 10/92/95/1
RGB: 183/50/36



#51237C

CMYK: 81/100/8/1
RGB: 81/35/124

Diverging



#3C69A2

CMYK: 89/53/11/1
RGB: 60/105/162



#5088C0

CMYK: 80/34/5/0
RGB: 80/136/192



#8FA9CA

CMYK: 53/24/10/0
RGB: 143/169/202



#C1C3E0

CMYK: 28/22/2/0
RGB: 193/195/224



#E9C96E

CMYK: 5/22/67/0
RGB: 233/201/110



#E0A661

CMYK: 2/41/60/0
RGB: 224/166/97



#D07150

CMYK: 2/66/70/0
RGB: 208/113/80



#B73224

CMYK: 10/92/95/1
RGB: 183/50/36

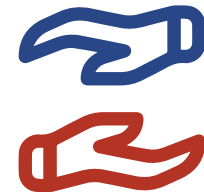
Icons



Manufacturing



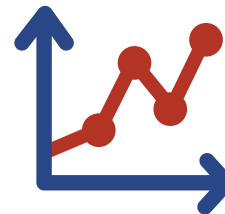
Agriculture



**International cooperation
and development**



**Coastal
infrastructure**



Finance

PowerPoint Template



Cover

ReCeipt

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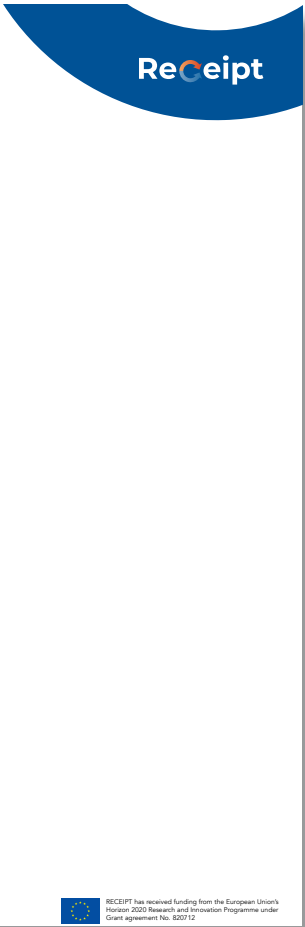
RECEIPT has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant agreement No. 820712

Others

Word Template



Cover



Others

Social media post templates



This type of images will be used to make RECEIPT messages stand out on social media. Images, text and colour effects are adaptable.

Contact

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Receipt



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Receipt

